BRADBURY AMBARVALE FOOTBALL CLUB

2027 Sponsorship Prospectus

Connect your business with a proud local football community and help Bradbury Bears create positive experiences for players and families.

600+ local players
40% female players
2,000+ social followers

Start with a conversation
Contact the Sponsorship Coordinator to confirm current availability, package details and a suitable next step.
sponsor@bradburybears.org.au · +61 403 618 008

PARTNER WITH THE BEARS

A partnership that fits your business

Bradbury Bears plays from the Bear Cave at Ambarvale Sports Complex and welcomes female and male players from Under 5s to Open Age. The Club services Campbelltown and reaches families across Campbelltown, Camden and Wollondilly.

Team and uniform support

Align your business with a Bears team or player program.

Ground and signage presence

Explore visibility around the Club's football environment.

Events and celebrations

Support the moments that bring the football community together.

Digital recognition

Discuss recognition through Club communication channels.

In-kind support

Offer services, goods or expertise that meet a current Club need.

Club opportunities

Club polos	$750	Logo on Club polos	Garment scope, logo placement and production timing
Social media	$250	Weekly social media posts	Number, timing, platform and content approval
Ground signage	$500	Ground signage	Location, dimensions, production and installation
Gala Day	$1,500	Gala Day sponsorship	Event inclusions and timing
Event naming rights	Request a quote	Event naming partnership	Event scope, exclusivity and price

ADVANCED AND TEAM OPPORTUNITIES

M-SAP and MYL packages

Advanced-program package placement is available across M-SAP and MYL, subject to confirmation with the Club.

Elite	$2,000	Front and centre on jersey and training shirt. Exclusive to one sponsor.
Premier	$1,600	Top back of jersey and training shirt. Exclusive to one sponsor.

Gold	$1,400	Bottom back of jersey and training shirt.
Silver	$1,000	Sleeve of jersey and training shirt.
Bronze	$1,000	Game-day shorts.

Included in all advanced packages: digital logo placements, social-media mentions, cross-promotion opportunities and shout-outs at major events. The Coordinator confirms current availability, category terms and the precise deliverables before commitment.

Team sponsorship

Mini-Roos and Mini-Tillies

U6-U12

From $175

Youth

U13-U17

From $500

All Age

18+ and Over 30s

From $500

How to get started

1. Tell us a little about your business and the opportunity you are considering.
2. The Sponsorship Coordinator confirms current availability, package details and the right fit.
3. Agree the partnership details, then complete the formal agreement when invited by the Club.

This prospectus reflects the Club's approved 2027 sponsorship package. Prices, availability, inclusions, production arrangements and tailored options are confirmed by the Sponsorship Coordinator before commitment. Last reviewed September 2026.